

N neenah imagemax® paper card

Features

100% paper based card

Smooth bright white coated paper specifically engineered to deliver exceptional printing and decorating results:

- Hot, cold foils
- Spot, matte coatings
- Four-color printing

Made with 30% PCW fibers/recyclable

FSC® Certified

Green-e Certified

Suitable for all traditional stored value card converting techniques:

- Magnetic stripe
- Scratch and/or peel off panels
- Bar coding
- Signature panel
- Die cutting
- Affixing

Stocked in 24pt and 28pt

Customized color interior available

Benefits

Paper cards offer an environmentally friendly alternative to traditional plastic cards.

Crisply communicate your brand message

Smart, sustainable choice

Meets the mark of responsible forestry

Manufactured using 100% renewable electricity

The ultimate flexibility in card design to truly differentiate on shelf

Product readily available for all your stored value card needs , e.g. gift cards, loyalty cards, promotional cards

Create a custom card including a color of your choosing, to further differentiate your card in the market

Neenah imagemax® paper card

Finish	Basis lbs.	Basis g/m ²	Opacity	Caliper	Smoothness
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Paper Specifications

Silk	228C	616	99	24	N/A
	254C	687	99	28	N/A

- Opacity specifications are for whites and near whites
- NEENAH IMAGEMAX® Paper Card are run to Caliper and Smoothness
- Smoothness is in Sheffield units

Special Make Minimums

Standard Minimums

COLOR	BASIS WEIGHT (Standard Colors)	SIZE
N/A	10,000 lbs.	5,000 lbs.

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Finish	Basis	Size	Item #	M wt	Product Type	Shts/Ctn	Ctns/Pallet
White (94 Brightness) ⊕ FSC®							
FSC Mix, 30% Minimum Post-Consumer Recycled Fibers							
Silk 24pt	228C	28x40	65520^{SP}	982	Sheet	1,500	0
	228C	29.5x20.75	65521^{SP}	537	Sheet	1,500	0
Silk 28pt	254C	28x40	65507^{SP}	1,094	Sheet	1,500	0

Key FSC®-FSC® Certified -Renewable Electricity -Green Seal Certified **PCF** - Processed Chlorine Free
 ⊕-Minimum 30% Post Consumer **DC**-Duplex Cover **DTC**-Double Thick Cover **SP**-Skid Packed
WS-Wet Strength **BR**-Vellum Bristol **IND**-Index *****-Unwatermarked

